

TOP AGENT MAGAZINE



JILL HANN

Jill Hann of the Jill Hann Real Estate Experts was raised in a region known throughout much of Halifax as “The loop.” And now as a busy real estate agent, there is no place she’d rather be. Harrietsfield, Williamswood, Sambro, the Pennants, Ketch Harbour,

Portuguese Cove, Herring Cove, and Spryfield – each area has a special place in Hann’s heart and she, along with her team, play an active role in community-building initiatives. “We all grew up in this area and we love it here,” says Hann. “It’s our mission to build up these special communities by giving back as much as we can.”

Hann got her start in real estate just over five years ago. It began as an interest in sales and quickly transitioned into a highly-successful passion to serve the real estate needs in her community. “I signed up for the real estate class and never looked back, Hann says. “And now I have my sister and cousin – Sara Hann and Lori Hennessey – working alongside me. We’re a modern day family real estate business.”

Working within Royal LePage Atlantic, the team has built their real estate strategy around a service that extends beyond the transaction. Perhaps that is why clients keep coming back. According to Hann, nearly 95 percent of all their closings deal in repeat and referral business. That number reflects just how far they go for their clients and how much their clients trust them in return. “I believe our clients come back because they trust us and they like the way we treat them,” says Hann. “We have their best interest at heart and they know this.”

While the team carefully manages everything from pricing and staging the home, they also take on the challenges and the stress that can sometimes accompany a transaction. When a buyer or seller is in a difficult situation, this is exactly when Hann and her team step up their efforts. “I love helping clients

especially when their personal circumstances become challenging,” says Hann. “We get creative and see it through. It’s rewarding to help reduce their stress and take them where they want to go, to move them forward with their life.”

To be sure, life in ‘the loop’ has never been more of a priority to the team than it is today. Community outreach, explains Hann, is the cornerstone of their life and business in the region. The trio is heavily involved in local events such as the annual Sou Wester Days Parade in Sambro and The Spryfield Santa Claus parade and Hann makes regular donations to the schools and supports local community-based initiatives. “If someone needs help or is dealing with a death or illness, we will do anything we can to assist them and take part in fundraising efforts to support their cause.”

When listening to Hann speak about her clients and the community she serves, it is clear she values the success of others above all else. From supporting local business and growing a scholarship fund for up and coming graduates of her high school, Hann has her sights set on something more than just selling homes: she is building hope in the communities she holds so dear.



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For more information about the
Jill Hann Real Estate Experts,
please visit www.jillhann.ca. Call 902-453-1700
or email Jill@JillHann.ca